CASE STUDY Underquoting

V\_c\_\_\_a. We a, c en ced 10 add ngf\_- ee@genfa `euce uauca`c⁺u ē``` a <u>sa</u> fheG<u>e</u>n en<u>'</u>es, ne <u>he</u>ec endan fĥeRaj nn Ol, Vjence. С And e ha ef n ded J ce C n n ec a b dng <u>ne</u> ce \_\_\_\_\_e \_\_e <u>\_\_\_</u>he\_\_d **\_\_\_**e . We an ched an <u>be</u>  $f \leq an$  ne e ce a = V c = an. D = cB dngD, eRe n Vc\_ara e ab hed nA 2017 a <u>b</u><u>de</u> and h e<u>yne</u> \_\_\_\_e e<u>he</u>d; eyh hec and efena caed consumer.vic.gov.au/annual eporten ng che ef\_ ng h e<u>ea e</u>ngan ne h n, ea e an age a You Tube ngh, e s a a' and We hae cn n ed b an a g a f eg a n e e, \_\_\_e\_e en a e / h d n c 🍾 / h nde 🖲 ng q/. n c, d n g an ed We conject de en  $e_{\underline{n}}$  <u>he n</u> de agen  $\sqrt{h}$  h de a ed <u>nf</u> a n n he nev av Bangacnn<u>nde</u>@ng<u>jea</u>e ha cn<u>ea</u>ecedandb ne \_\_\_e n b\_ e. <u>nc</u>ea ed acce b, <u>f</u> c n <u>e</u> childer the ennison cent , anh <u>e ca e e g</u>. We a d'<u>a n</u> date \_\_\_\_gha ance. In add n, je cnned<u>heef</u>f\_ <u>nf</u>anechnge ↓ hhe ecnd, hae fhe CAV <u>éc</u> dngacne<u>s</u> <u>saf</u> hene ngh e <u>sea</u> cen ng che e, and an

ea n'ne cence a ca me ce .

Whe ender hne

<u>nf</u> a <u>n</u><u>e</u> ce ee he need f , <u>nc</u>eang s\_\_\_\_an a e\_\_\_\_e he <u>ne</u>abeV<u>c</u> an can acce nf\_ a nandad ce ee\_ce

Simon Cohen

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