CASE STUDY Underquoting

V_c___a. We a, c en ced 10 add ngf_- ee@genfa `euce uauca`c⁺u ē``` a <u>sa</u> fheG<u>e</u>n en<u>'</u>es, ne <u>he</u>ec endan fĥeRaj nn Ol, Vjence. С And e ha ef n ded J ce C n n ec a b dng <u>ne</u> ce _____e __e <u>___</u>he__d **___**e . We an ched an <u>be</u> $f \leq an$ ne e ce a = V c = an. D = cB dngD, eRe n Vc_ara e ab hed nA 2017 a <u>b</u><u>de</u> and h e<u>yne</u> ____e e<u>he</u>d; eyh hec and efena caed consumer.vic.gov.au/annual eporten ng che ef_ ng h e<u>ea e</u>ngan ne h n, ea e an age a You Tube ngh, e s a a' and We hae cn n ed b an a g a f eg a n e e, ___e_e en a e / h d n c 🍾 / h nde 🖲 ng q/. n c, d n g an ed We conject de en $e_{\underline{n}}$ <u>he n</u> de agen \sqrt{h} h de a ed <u>nf</u> a n n he nev av Bangacnn<u>nde</u>@ng<u>jea</u>e ha cn<u>ea</u>ecedandb ne ___e n b_ e. <u>nc</u>ea ed acce b, <u>f</u> c n <u>e</u> childer the ennison cent , anh <u>e ca e e g</u>. We a d'<u>a n</u> date ____gha ance. In add n, je cnned<u>heef</u>f_ <u>nf</u>anechnge ↓ hhe ecnd, hae fhe CAV <u>éc</u> dngacne<u>s</u> <u>saf</u> hene ngh e <u>sea</u> cen ng che e, and an

ea n'ne cence a ca me ce .

Whe ender hne

<u>nf</u> a <u>n</u><u>e</u> ce ee he need f , <u>nc</u>eang s____an a e____e he <u>ne</u>abeV<u>c</u> an can acce nf_ a nandad ce ee_ce

Simon Cohen

Director, Consumer Affairs Victoria Deputy Secretary, Regulation, Department of Justice and Regulation



